



**2018 HomeGrown – A Locally Farmed Musician’s Festival**  
Sunday, July 8, 2018 - Regner Park, West Bend, WI

The 4<sup>th</sup> Annual, HomeGrown - A Locally Farmed Musician’s Festival, highlights musicians/bands from Wisconsin who perform *original* music, from folk to bluegrass, country to rock.

We are proud to partner with **The Friends of West Bend Parks**, and proceeds from the 2018 event will benefit the **Washington County Historical Society**. In addition, a portion of the sponsorship funds will be set aside to begin a scholarship for a local High School graduate who is pursuing a degree in music (Homegrown Music Scholarship).

Last year’s event featured 7 local bands, plus a Saturday evening listening party at various restaurants and taverns in downtown West Bend. Attendance has increased steadily at each successive event, and an exciting lineup is planned for 2018.

Attendees will be treated to 8 hours of live, original music, have the opportunity to shop local vendors and enjoy Wisconsin craft beers. Local restaurants will serve some of their most popular dishes, and traditional picnic foods will also be available, including one of the first corn roasts of the season.

We are looking for partners who appreciate the importance of supporting the local arts - specifically musicians, and their songwriting talents - all in a friendly, family-oriented environment.

Any donation, large or small is appreciated, and in 2018, we are pleased to offer sponsorship packages. These options give you the ability to choose what fits best with your business. They are attached, but you can also find them on our website at: [www.fancypantspromotions.com](http://www.fancypantspromotions.com).

We invite you to visit the HomeGrown Facebook page to view photos from last year and to see upcoming details for the 2018 event at <https://www.facebook.com/hmgrnmusic/> (Homegrown Music).

We appreciate your consideration, and are happy to answer any questions you might have. Please contact Mike Christian at Fancy Pants Promotions at 262-689-9929 or [mikec.fppllc@gmail.com](mailto:mikec.fppllc@gmail.com) for more details and how you can assist with this local, annual HomeGrown event.