



2019 HomeGrown – A Locally Farmed Musician’s Festival
Sunday, July 7, 2019 - Regner Park, West Bend, WI

We are proud to partner once again with **West Bend Parks Recreation & Forestry** to present
The 2019 (5th Annual) HomeGrown - A Locally Farmed Musician’s Festival.

A portion of the proceeds from the 2019 event will again benefit the **Washington County Historical Society**. In addition, a portion of these funds will be given to the **Downtown West Bend Association** and earmarked for the musicians that enhance the Saturday Morning Farmers Market. To date, nearly **\$10,000** has been given to these organizations from this event.

Over 1,500 people attended last year’s festival that featured Them Coulee Boys and Trapper Schoepp. An exciting lineup is planned for 2019 including **Brett Newski** and **Mascot Theory**. We are publicizing the 2019 Homegrown Festival through the Washington County Visitors Bureau, The Shepherd Express, The Isthmus (Madison), various local radio stations and newspapers as well as a diligent social media campaign.

Attendees will be treated to 8 hours of live, original music, with the opportunity to shop local vendors and enjoy Wisconsin craft beers, including our own **Homegrown Festiv-Ale** which is produced by **The Fermentorium** (Cedarburg). Local restaurant and crowd favorite **Tochi Ramen** will offer some of their most popular dishes. Traditional picnic foods will also be served up by the **West Bend Bombers Hockey team**.

We are looking for partners who share in the mission of nurturing the quality of life in Washington County through arts and entertainment. Your philanthropic goals can be achieved with this unique concept that brings awareness to your company, while engaging the community in a positive way.

Any donation, large or small is appreciated. The following page explains our various Sponsorship levels. These options give you the ability to choose what fits best within your company’s vision for community partnerships.

We invite you to visit the HomeGrown Facebook page to view photos from last year and to see upcoming details for the 2019 event at www.facebook.com/hmgrnmusic/

We appreciate your consideration. Please contact Mike Christian at 262-689-9929 or mikec.fppllc@gmail.com for more details on how you can best support this annual HomeGrown event.



The Homegrown Festiv-Ale

Looking forward to another successful year!

The 2019 Homegrown Music Festival Committee

Mike and Meghan Christian, Joshua Beam, Rob Eckert,
Josh McCutcheon, Craig Walker, Cory Jacobson, Erin Malone,
Jim and Claudia Walker, Steev Baker, Eric Kresser, Mary Jones,
and the dozens of volunteers!



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2019 Sponsorship Opportunities:

“Encore” Sponsorship - \$5000 (available to 1 business)

You are the official *Presenting Sponsor*.

- Prominent logo and/or name recognition on all advertising – prior to and at the event.
- Logo and/or name recognition on radio, Facebook, website, newspaper, signage and poster.
- Logo and/or name recognition at all Homegrown events throughout the year.
- Logo placement on the 2019 Homegrown T-shirt.
- Placement of logo/banner, plus verbal recognition the day of the event.
- Exclusive sponsor of a live music feed on Facebook the day of the event.
- Logo on the 2019 Homegrown Commemorative CD and can Koozies.
- Promotional vouchers to the event.
- 1 – 2019 Homegrown Bands autographed poster.

“Ensemble” Sponsorship - \$2500 (available to 2 businesses)

You are one of two official *Band Sponsors*.

- Prominent logo and/or name recognition on all advertising – prior to and at the event.
- Logo and/or name recognition on radio, Facebook, website, newspaper, signage and poster.
- Placement of logo/banner, plus verbal recognition the day of the event.
- Logo on the 2019 Homegrown Commemorative CD.
- Promotional vouchers to the event.

“Harmony” Sponsorship - \$1000

You are a sponsor of the *Homegrown Festiv-Ale Beer Tent*.

- Name recognition on Facebook, website and poster.
- Logo on all beverage signage and on 2019 Commemorative CD.
- Placement of logo/banner, plus verbal recognition the day of the event.
- Promotional vouchers to the event.

“Bass” Sponsorship - \$500

You are a sponsor of the *Sound Technician/Recording*

- Name recognition on Facebook, website and poster.
- Verbal recognition the day of the event.
- Logo on 2019 Commemorative CD.
- Promotional vouchers to the event.

“Cymbal” Sponsorship - \$250

You are a sponsor of the *Backstage area*

- Name recognition on Facebook and website.
- Verbal recognition the day of the event.
- Promotional vouchers to the event.

YES – We/I would like to support:



2019 Homegrown – A Locally Farmed Musician’s Festival – July 7, 2019
To benefit the Washington County Historical Society,
and the musicians that perform at the West Bend Farmers Market

Please accept this gift in the amount of:

- ___ \$5000 – Encore Sponsorship - *Presenting Sponsor*
- ___ \$2500 – Ensemble Sponsorship - *Band Sponsor*
- ___ \$1000 – Harmony Sponsorship – *Homegrown Festiv-Ale Beer Tent Sponsor*
- ___ \$500 – Bass Sponsorship – *Sound Technician/ Recording Sponsor*
- ___ \$250 – Cymbal Sponsorship – *Backstage area Sponsor*
- ___ Other - \$ Amount

Volunteer, Silent Auction or Service Donation

(please visit our website at www.homegrownmusicwi.com for volunteer opportunities):

Business Name: _____

Address: _____

Phone Number: _____ Cell Number: _____

Contact Person: _____

Email Address: _____

Website: _____

TAX DEDUCTIBLE Yes (We will send you a receipt) No

Please make checks payable to:

The Hometown Foundation Inc
N76W15295 Prairie Ln
Menomonee Falls, WI 53051

Or contact Michael Christian of The Hometown Foundation INC at 262-689-9929 or mikec.fppllc@gmail.com for additional information, and ways you can help with this exciting, annual event.